

CATHOLICATE COLLEGE PATHANAMTHITTA

KERALA- 689645

NAAC Reaccredited A⁺⁺ Grade with CGPA 3.53

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Affiliated to Mahatma Gandhi University, Kottayam, Kerala



1.1.1 Curricular Planning and Implementation



Activity Report: Academic Year 2023-24
Activity Name: Tourism & Green Investment
Department /Committee / Club : Commerce

Name of the Co-Ordinator	Venue	Day & Date	Time
Subin Babu	Commerce Department	29/09/2023	10am
Number of Participants 50	Nature: Indoor	Type Of Activity: Academic/ Extension/ Student Progression/ Student Support/ Environment/ Gender/ Days✓/ Enrichment/ Other (Specify):	
Scheduled	Funding Source: Self✓/ Sponsored /NGO /Industry/ Exchanges/Others.		
Amount:	Chief Guest: - Mr.Satheesh Miranda(DTPC Secretary of Pathnamthitta) Mr. Harish Pookodan(Research scholar, MG University)		

BRIEF INFORMATION ABOUT THE ACTIVITY

Topic/ Subject of the Activity	Tourism & Green Investment
Objectives	To commemorate tourism day To drive investments in environmentally friendly projects and technologies. To generate positive environmental, social and financial outcomes for students and faculties.
Methodology	A class was taken by both the chief guest on how tourism can be converted into a green investment.
Outcomes	Students got an opportunity to understand various opportunities in the field of tourism. They could understand how they can make green investment and thereby reduce emissions and pollutions and improve energy efficiency.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

Notice & Letters	List of Participants	Activity Report ✓	Geo Tagged Photos ✓	Feedback Form
Feedback Analysis	News Clip with details	Certificate	Any Other	

IQAC Document No. CCP/IQAC/33	Criterion No:	NAAC Metric No:
Departmental File No: CCP/COM/09	IQAC File No: CCP/IQAC/26	International/National/Regional ✓

Name of Teacher & Signature with Date	Name of Head/ Committee Incharge & Signature with Date	IQAC Coordinator (Seal & Signature)
Subin Babu		DR. GEORGE THOMAS



CATHOLIC COLLEGE PATHANAMTHITTA

PATHANAMTHITTA | Established in 1952 | Reaccredited by NACC with Grade A++



RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE & TOURISM



TOURISM & GREEN INVESTMENTS

WORLD TOURISM DAY 2023

FRIDAY
**29
09
23**

Venue :
Mar Eusebius Hall,
10:00am

INAUGURATION



Dr. Sunil Jacob
Principal
Catholic College,
Pathanamthitta

KEYNOTE ADDRESS



Mr. Satheesh Miranda
Secretary,
DTPC, Pathanamthitta

ALUMNI TALK



Mr. Harish Pookodan
Research scholar,
School of Tourism Studies,
MG University

REPORT- TOURISM DAY 2023

World Tourism day 2023 was celebrated by the department on 29th September 2023. The program was inaugurated by Dr. Sunil Jacob, principal of the college. Mr. Sathish Miranda, DTPC Secretary of Pathanamthitta delivered the keynote address. An alumni talk by Mr. Harish Pookodan, Research Scholar, M G University on various opportunities in tourism turned out to be very helpful for the students. MTTM students as well as B.Com students participated in the function.









