

CATHOLICATE COLLEGE PATHANAMTHITTA KERALA- 689645

NAAC Reaccredited A⁺⁺ Grade with CGPA 3.53

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Affiliated to Mahatma Gandhi University, Kottayam, Kerala



1.1.1 Curricular Planning and Implementation



Activity Report: Academic Year 2023-24

Activity Name: Logo Launch Ceremony “ Cathcommercio”

Department /Committee / Club : Commerce

Name of the Co-Ordinator	Venue	Day & Date	Time
DR KURIAKOSE V KOCHERIL ABY T ALIAS AMALA SARA JOHN PRIYANKA GOPINATH	College Auditorium	5 th February 2024	2.00Pm
Number of Participants 250	Nature: Indoor	Type Of Activity: Academic/ Extension/ Student Progression/ Student Support/ Environment/ Gender/ Days✓/ Enrichment/ Other (Specify):	
Scheduled	Funding Source: Self✓/ Sponsored /NGO /Industry/ Exchanges/Others.		
Amount:	Chief Guest: - Dr. Jassie Gift		

BRIEF INFORMATION ABOUT THE ACTIVITY

Topic/ Subject of the Activity	Logo Launch Ceremony “ Cathcommercio”
Objectives	To launch the logo of upcoming National level commerce and management fest “Cathcommercio”
Methodology	Famous Playback Singer Dr.Jassie Gift was invited to launch the logo.
Outcomes	Lago was revealed

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	List of Participants	Activity Report ✓	Geo Tagged Photos ✓	Feedback Form
Feedback Analysis	News Clip with details	Certificate	Any Other	

IQAC Document No. CCP/IQAC/33	Criterion No:	NAAC Metric No:
Departmental File No: CCP/COM/13	IQAC File No: CCP/IQAC/26	International/National/Regional✓

Name of Teacher & Signature with Date	Name of Head/ Committee Incharge & Signature with Date	IQAC Coordinator (Seal & Signature)
DR KURIAKOSE V KOCHERIL ABY T ALIAS AMALA SARA JOHN PRIYANKA GOPINATH		DR. GEORGE THOMAS



LOGO LAUNCH DATE: 05/02/2024

The logo launch of Cathcommercio 2.0 occurred on February 5, 2024, at 2:00 PM in the college auditorium. The event was graced by the esteemed presence of the chief guest, Dr. Jassie Gift, an acclaimed Indian cinematic music composer and playback singer.

The programme commenced with a ceremonial lighting of the lamp, performed by the chief guest, Dr. Jassie Gift, alongside all the distinguished dignitaries present on the dais.

The highlight of the event was the official unveiling of the Cathcommercio 2.0 logo by the chief guest, Dr. Jassie Gift. This momentous occasion was followed by a captivating and remarkable musical performance by Dr. Gift himself, which left the audience, particularly the students, enthralled and deeply appreciative. The performance was a testament to Dr. Gift's exceptional talent and was thoroughly enjoyed by all in attendance, adding a memorable and celebratory atmosphere to the event.



