

**Activity Report: Academic Year 2023- 24**

Activity Name: Activity Name: International Webinar on "21st Century Logistics and Supply Chain Management strategic challenges and solutions"

Department: IQAC in Association with Department of Commerce				
Name of the Co-Ordinator	Venue	Day & Date	Time	
Dr. Ann Naisy Abraham & Dr. George Thomas	Zoom Platform	01 MARCH 2024	06:00 PM – 07:00 PM	
Number of Participants 131	Nature: Online	Type Of Activity: Management		
Scheduled	Funding Source: Nil			
	Chief Guest: - Prof. Edward Sweeney			

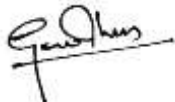
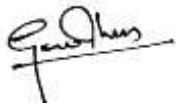
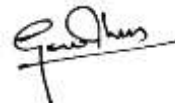
BRIEF INFORMATION ABOUT THE ACTIVITY

Topic/ Subject of the Activity	21st Century Logistics and Supply Chain Management - strategic challenges and solutions
Objectives	To make the students aware of Logistics and Supply Chain Management
Methodology	To make them aware the challenges and its solution in Logistics and Supply Chain Management
Outcomes	It was a webinar which covered the overall process of managing how resources are acquired, stored and transported to their final destination. It included the challenges and solutions in logistics and Supply Chain Management.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters ✓	List of Participants ✓	Activity Report ✓	Geo Tagged Photos ✓	Feedback Form
Feedback Analysis	News Clip with details	Certificate	Any Other	

IQAC Document No: 13/ IQAC /2023-24	Criterion No:	NAAC Metric No:
Departmental File No: CCP/IQAC/03	IQAC File No: CCP/IQAC/03	International

Name of Teacher & Signature with Date	Name of Head/ Committee Incharge & Signature with Date	IQAC Coordinator (Seal & Signature)
Dr. Ann Naisy Abraham & Dr. George Thomas 		



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RESEARCH & POST GRADUATE

DEPARTMENT OF COMMERCE & TOURISM

IN ASSOCIATION WITH IQAC

INTERNATIONAL WEBINAR ON

"21ST CENTURY LOGISTICS AND SUPPLY
CHAIN MANAGEMENT- STRATEGIC
CHALLENGES AND SOLUTIONS"

RESOURCE PERSON

PROF. EDWARD SWEENEY

Professor of Logistics and
Supply Chain Management,
Edinburgh Business School and
Deputy Executive Dean
(Staffing), School of Social
Sciences and Edinburgh
Business School, Heriot-Watt
University



MAR

FRIDAY

1

6.00 - 7.00 PM

2024

Dr. Sindu Jones

Principal

Dr. Ann Naisy Jacob

H.O.D

Dr George Thomas

IQAC Coordinator



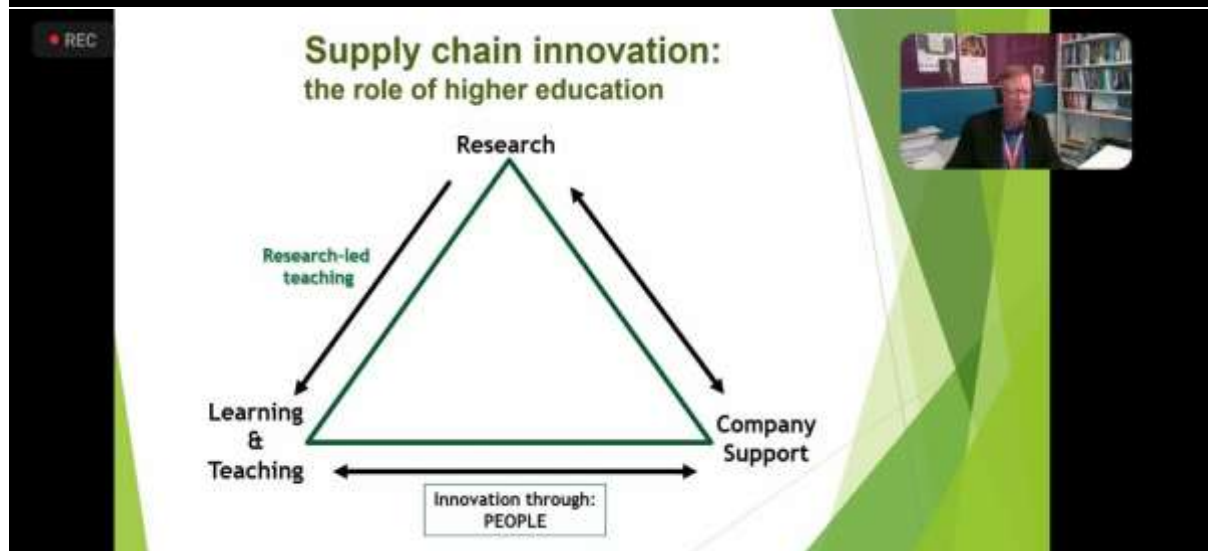
REPORT

The Research and Post Graduate Department of Commerce & Tourism at Catholicate College, Pathanamthitta, in association with the Internal Quality Assurance Cell (IQAC), organized an International Webinar on the topic "21st Century Logistics and Supply Chain Management - Strategic Challenges and Solutions" on the 1st of March, 2024.

The webinar featured Prof. Edward Sweeney SFHEA FCILT FCMI FIoL FRSA, a distinguished Professor of Logistics and Supply Chain Management at Edinburgh Business School and Deputy Executive Dean (Staffing) at the School of Social Sciences and Edinburgh Business School, Heriot-Watt University. The session was held from 6:00 PM to 7:00 PM IST and attracted significant participation from students and faculty members.

Prof. Sweeney's expertise provided in-depth insights into the evolving landscape of logistics and supply chain management, addressing strategic challenges and offering practical solutions for the 21st century. The webinar was highly informative and proved to be an enriching experience for all attendees, equipping them with valuable knowledge and perspectives on current and future trends in the field.

The event's success was evident in the active engagement and positive feedback received from the participants, highlighting its relevance and impact. This webinar is a testament to Catholicate College's commitment to providing quality education and fostering academic discourse on global issues.





REC

What is Supply Chain Management (SCM)?

The diagram illustrates the Supply Chain Management (SCM) process as a linear sequence of five steps, each enclosed in a circle: Buy, Make, Store, Move, and Sell. These circles are arranged horizontally in the center of the slide. The background of the slide is white with green geometric shapes on the left and right sides. A video feed of a man is visible in the top right corner.

Buy Make Store Move Sell