

BIO-DATA

Name: **Dr.Kuriakose.V.Kocheril**

Date of Birth **09-07-1983**

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Date of Entry in to Service **03-09-2012**

Educational Qualifications

Sl.No	Course	University	Class/ Grade
1	B.Com (Finance)	Mahatma Gandhi University	First
2	M.Com-Finance	Mahatma Gandhi University	First
3.	P.hD-Commerce (Finance)	Pt. Ravishankar Shukla University,Raipur	Awarded on 12th April, 2012

UGC- Sponsored Orientation/ Refresher Course Attended

Sl.No	Course	Institution
1.	Orientation	UGC-ASC, Himachal Pradesh University, Shimla

Papers Published in National and International Journals with ISSN Number.

Sl.No	Title	Name of the Journal	Volume
1.	Rural Market- A Boon to Rapid Business Growth	Lab to Land	Vol IV No. 13-A, January2012, pp.91-93.
2.	Factors affecting employer branding	Mirror	Vol.3,No.1 March2013, pp.174-178
3.	CG- The Incredible Incarnation of Indian Heritage and Culture	Kegees Journal	Vol4, No.1 January 1,2004
4.	QWL in New Generation Banks in Kerala	Cosmos	Bi-Annual,ISSN No.2249-6408 July 2013, pp.59
5.	Ignorance Management	Asian Journal of Management	Vol.5, No.2, April-June, 2014,ISSN.0976-495X, pp208.

Paper Presentations

Sl. No	Title	Programme	Institution	Date
1	A comparative study of socio-economic empowerment of women in SHG& non - members	International conference	Commerce Association of Kerala	23-24 may 2014
2	Enforcement & Corporate Governance	International conference	All India Accounting Conference	13-14 Nov. 2010
3	Problems& prospects of women in higher education in Kerala	International conference	EAST,Tirunelveli	27-28 sep. 2013
4	A study on the Employer branding of new generation banks in Kerala	National seminar	65 th AICC,Mumbai	9-11 nov. 2012
5	MGNREGA- Entrepreneurship&rural economic growth	National seminar	64 th AICC,Pondicherry	13-15 dec. 2011
6	Rural entrepreneurship challenges&opportunities	National seminar	63 rd AICC, Goa	1-3 rd oct. 2010

7	Inclusive growth	National seminar	62 nd AICC ,Ajmer	10-12 oct. 2009
8	The Incredible C.G Tourism	National seminar	SSIE,Bhilai	23-24 feb. 2011
9	Co-operative movement ,India as a role model	National seminar	BNPA&SPG College Lonavla,Pune.	21-23 feb. 2012
10	Rural market-A boon to rapid economic growth	National seminar	Shri Shankaracharya college sector-6,Bhilai	27-28 jan. 2012
11	A comparative study of customer satisfaction on CRM	National seminar	66 th AICC ,Banglore	5-7 dec. 2013
12	Qualitative research-A different perspective	UGC sponsored National seminar	Catholicate college PTA	3-4 Dec. 2012
13	Ignorance Management-An appendage to Knowledge Management	UGC sponsored National seminar	St.Thomas College Bhilai	25-26 feb. 2014
14	CSR awareness: An exploratory study	UGC sponsored National seminar	St.Thomas College Kozhencherry	13-14 march 2014